

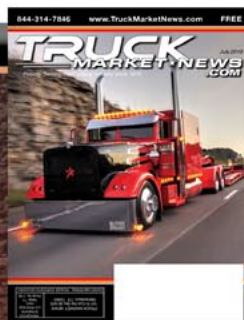
2019 Media Kit

TRUCK MARKET NEWS

Proudly Serving the Trucking Industry Since 1975 .COM



Truck Market News.com is a free, full color publication, printed and distributed monthly throughout the United States to owners, operators, buyers, sellers, and users of light, medium, and heavy duty trucks and equipment.



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Market News.com – reaching the owner operator and company driver market for 40 years. Magazines are distributed in over 1000 truck stops nationwide with a local readership and a growing online presence. **Truck Market News.com** is a great source to owner operators of new/used truck, trailers, parts, services and much more! **Truck Market News.com** excels in the consultative approach to advertising online and print. Our goal is to expand your current reach in the industry if you're a seasoned advertiser or get you started if you are just diving into the market.

See what we at **Truck Market News.com** can do for your business

- o Established 1975 in Dallas, TX
- o Family Owned
- o Monthly Edition printed in full color on glossy stock
- o 1000+ distribution outlets at independent truck stops across the US
- o Strong digital edition subscriber base
- o Ability to market various aspects of your company on truckmarketnews.com such as inventory, company videos, editorials, etc.
- o Provides well qualified leads
- o Variety of information directed towards the trucking industry to gain readers attention
- o Ability to upload truck and trailer inventory to website



Editorial Calendar

<p>November 2018 Guilty By Association Truck Show</p> <p>January 2019 Businessman: The Owner Operator</p> <p>March 2019 Mid American Truck Show</p>	<p>December 2018 Jayne Denham - Country Music Artist</p> <p>February 2019 Couple Drivers</p> <p>April 2019 Highway Safety</p>
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Truck Market News Magazine's Editorial Staff continually works to provide the best content for our readers. While, we do project our calendar 6 months in advance, there are sometimes necessary changes. Each issue will focus at least one editorial article on a specific subject and we encourage our advertisers to contribute content where space is available to maximize their influence on the reader.



MECHANICAL SPECIFICATIONS:

Full Page- 5.25 X 8.25
 Full Page w/bleed - 5.75 x 8.75
 1/2 Page - 4.75 x 3.75
 1/4 Page - 2.25 x 3.75

SUBMITTED MATERIAL:

High-Resolution (at least 266 dpi) PDF files are preferred. If you cannot make a PDF, please send images and specs via email or on CD. Photographs/Artwork/Logos need to be either: jpg, eps or tiff files
TEXT/SPECS : type specs directly into email or Word document

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